

Course: Chiropractic and Your Well-Being

Course Description:

This presentation emphasizes the importance of patient education in your practice. It provides you with all the key points required to conduct a successful health care class for your patients. Dr. Lamarche shares his presentation that has been proven to inspire patients to incorporate chiropractic into their lives. If you want to build your practice with patients who understand the chiropractic lifestyle and who refer others, this course is for you!

Course Format: Video

Cost: \$100.00

Credits: 1.0

Instructor: Dr. Gilles Lamarche

Bio:

A passionate chiropractor who practiced for 25 years in Northern Ontario, and an avid student of the psychology and philosophy of success for more than 30 years, Dr. Gilles Lamarche has spoken to audiences throughout Canada, United States, Mexico, the Caribbean, Japan, Scandinavia, Europe and Australia. He is the author and co-author of more than nine books including "Say Yes to Chiropractic Success" and "The Parker System for Professional Success" (PSPS). A member of the Parker College postgraduate faculty since 1990, Dr. Lamarche was named Canadian

Chiropractor of the Year for 2005-2006 by the readers of the Canadian Chiropractor magazine. He is Director of Parker Seminars and Vice President of Development and External Relations at Parker College of Chiropractic in Dallas.